



## Corporate Newsletter Services

***“Our company newsletters have become tremendously popular with shareholders, and our database of contacts has grown as a result. We have definitely seen an impact.”\****



### Newsletter Service

MarketVoice Communications provides high-quality company branded newsletters for public company clients. Our newsletters have been shown to enhance shareholder communications programs, improve investor confidence and provide new opportunities for a company to shape its profile in the public markets.

### Outsourcing Solution

Public companies commonly seek new methods to effectively and regularly communicate with their shareholders without placing undue burden on in-house staff or occupy other critical resources. By outsourcing the production of a well-written, full color, graphics-rich newsletter with little work or effort by the company and its internal personnel, clients gain maximum benefit with no additional overhead and little capital outlay.

To best suit the individual needs of its clients, MarketVoice has provides newsletters on either a monthly or quarterly basis.

Information included in a company's newsletter is gathered through email, relatively brief telephone conversations and a review of the previous month's press releases and SEC filings. Graphics, such as photographs and charts, which are included to add depth company's message, can be sent via email. MarketVoice initiates contact with designated representatives as directed by the client company, drafts original content and handles all aspects of planning, drafting, and editing through to the approval of the finished product. The entire process is structured to be user-friendly for the client and will result in a polished, professional newsletter tailored to the client's target audience.

***“Our stockholders look forward to the beginning of each month and the distribution of the new issue of our newsletter, while management is able to focus its attention in other areas. We have found this to be an extremely effective, low-cost communications tool.”\****

\*Attributed testimonials are available upon request

### Low Cost - High Value

MarketVoice produces a high quality product at a reasonable price. There is no long-term contract required - just a simple month-to-month agreement - so that if the needs of a client changes unexpectedly, there are no extended entanglements to be settled. This, like every other aspect of our customer service program, is designed to meet the needs of our clients without any complications or hassles.

### Industry Experience

The professionals at MarketVoice include seasoned investor relations and public relations specialists. Our newsletters uphold only the highest standards of corporate communications and are noteworthy for their clarity, an important element as a company communicates with its financial audience.

While the newsletters generally provide a review of material recently issued by the client company, it is assembled and presented in a format that allows for immediate recognition of a company's upside potential. This is a primary reason that the newsletters have been helpful in defining shareholder value and supporting our clients's market communications programs.

### Professional References

Because we have provided a quality newsletter services to public company management over the past decade, Market Voice Communications has amassed numerous testimonials and has a pre-approved list of references. For a list of these approved references or for more information regarding the newsletter services of MarketVoice, please contact us at info@marketvoicecommunications.com or call 951-452-6075.

We look forward to serving your needs.